



To predict the most effective drug combinations for HIV patients, EuResist created an integrated analytics solution based on IBM DB2 and WebSphere. The results were immediate:



Press Release

Exergen TemporalScanner Thermometer Best Selling Brand at Retailers

07.26.10, 10:16 AM ET

WATERTOWN, Mass., July 26 /PRNewswire/ -- The Exergen temporal artery thermometer outsells all other brands at retailers nationwide that stock the Exergen TemporalScanner(TM), according to data compiled by leading market research firms. In comparing sales of all types of thermometers, including national brands and private label products, Nielsen and Information Resources Inc. (IRI) found Exergen came out on top. Exergen's retail unit sales rose an average of about 63 percent more than competing thermometers over the 12 months under review, which ended April 17, 2010, the data indicated.

"Consumers clearly have embraced the use of temporal artery thermometry as a reliable method to measure temperature," said Marybeth Pompei, Senior Vice President and Chief Clinical Scientist, "The TemporalScanner is simple to use and doesn't cause the discomfort that more invasive types of thermometers can cause. Parents caring for sick children -- or anyone who needs to get an accurate temperature reading quickly -- appreciate how easy it is to use the TemporalScanner instead of rectal, ear or oral thermometers."

Retailers that sell Exergen's thermometer account for roughly 80% of the market. TemporalScanners are sold in Walmart, Walgreens, Target, Babies R Us and Toys R Us as well as in warehouse club stores including Costco, Sam's Club and BJ's Wholesale Club.

Temperature taking is usually the first response when illness is suspected and it is the starting point of any basic health assessment. A quick stroke across the forehead is all that's needed to obtain a reading with the TemporalScanner, which employs a patented arterial heat balance system that adjusts for the effects of the ambient and skin temperatures to produce a medically accurate body temperature.

"We developed this technology in response to the need for an accurate and noninvasive method of thermometry that was suitable for all ages," said Dr. Francesco Pompei, CEO of Exergen Corporation. "Exergen's TemporalScanner, with more than 30 published studies attesting to its accuracy across all ages and clinical settings, has become the standard for thermometry in thousands of healthcare facilities. The latest retail findings confirm our thermometer now has become most popular among consumers for home use."

Exergen Corporation is recognized worldwide as an innovator and leading manufacturer of patented infrared thermometers, scanners, sensors and controls. Its products are used in a wide variety of industrial and medical applications for both professionals and consumers. For additional information, visit www.exergen.com.

SOURCE Exergen Corporation

Copyright 2009 PR Newswire All rights reserved.