

YAHOO! FINANCE

Exergen TemporalScanner Sponsors "Game Time Temperature" Contest for NFL Playoffs and Super Bowl



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WATERTOWN, Mass., Jan. 10, 2012 (GLOBE NEWSWIRE) -- Drawing attention to its TemporalScanner™ Temporal Artery Thermometer during flu season, Exergen (R) Corporation is sponsoring a "game-time temperature" contest for national radio broadcasts of NFL playoff games, including the Super Bowl. The promotion offers listeners a chance to win the Exergen TemporalScanner if they correctly guess the temperature at the start of each game before it is announced on the national primetime ESPN radio broadcasts.

The "Exergen Game Time Temperature" promotion is the only one of its kind in the industry and is exclusively featured in professional baseball, football and college football games. The contest increases awareness of the Exergen temporal artery thermometer, which was recently named the best selling thermometer among retail brands for the second consecutive year, according to Nielsen and SymphonyIRI Group, Inc. (IRI) data. Nearly one billion temperatures are taken each year with the TemporalScanner in homes, hospitals and doctors' offices across the country; the scanner is the only thermometer manufactured in the United States.

"Our innovative technology is revolutionizing the way the world takes temperatures and we're proud to share that message with millions of Americans," said Exergen Corporation founder and CEO Francesco Pompei, Ph.D. "Fans will appreciate hearing about a fast, accurate way to detect fever readings--especially if a family member catches the flu during football season."

Exergen is reminding consumers that the infrared TemporalScanner is an essential tool for identifying fever, the most important symptom of the flu. Exergen markets two models of the TemporalScanner thermometer: a professional version for doctors' offices and hospitals, and a consumer model sold in major retailers including Wal-Mart, Target, Walgreen's, Rite Aid, Costco, Sam's Club, Krogers, Babies "R" Us, Toys "R" Us, and BJ's. More than 800 million temperatures are taken each year with the TemporalScanner. Used in thousands of hospitals and pediatricians' offices in the country as well as in millions of homes, it is also the only thermometer manufactured in the United States.

Exergen Corporation is recognized worldwide as an innovator and leading manufacturer of patented infrared thermometers, scanners, sensors and controls. The company holds more than 60 U.S. patents for non-invasive temperature measurement devices. Its products are used in a wide variety of industrial and medical applications for both professionals and consumers. For additional information, visit www.exergen.com.

The Exergen Corporation logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=10660>

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