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# Exergen Revs up for IMS Indianapolis 500 Auto Racing Sponsorship

**GlobeNewswire** Exergen Corporation 57 minutes ago

WATERTOWN, Mass., May 22, 2014 (GLOBE NEWSWIRE) -- Exergen(R) Corporation announced this year's "Up to Speed: Fast and Accurate" sponsorship program with INDYCAR and NASCAR, on behalf of its new Exergen Smart Glow TemporalScanner thermometer. The promotion launches this Memorial Day weekend as part of the Indianapolis Motor Sports Network's exclusive worldwide coverage of The Indianapolis 500 Race. The promotion runs through the end of race season in late August.

Each week, fans will have a chance to win an Exergen Smart Glow TemporalScanner Thermometer by properly guessing or coming closest to guessing the outside temperature at the time the Green Flag is waved at the start of the race. All participants will automatically be entered into a drawing to win a VIP dream trip for four to the 2015 Indianapolis 500 race. Exergen will provide temperature reports at various points during the race, including temperatures taken at starting time, and through temperature readings of tires, engines and other racing mechanisms. Exergen "Smart and Accurate Race Updates" will be broadcast throughout the race from pit reporters in the Exergen Pit Crew.

"Racing is America's number one spectator sport and a huge draw for families. We are pleased to introduce our new Smart Glow model by sponsoring this event through our partnerships with Adlarge Media, Indycar Radio, and PRN Radio," said Exergen Corporation founder and CEO Francesco Pompei, Ph.D., who will serve as Honorary Pit Reporter providing commentary during an interview.

Exergen markets two models of the TemporalScanner thermometer: a professional version for doctors' offices and hospitals, and a consumer model sold in major retailers everywhere. More than one billion temperatures are taken each year with the TemporalScanner. Used in thousands of hospitals, clinics, and pediatricians' offices as well as in millions of homes, it is the #1 preferred thermometer by nurses, the #1 preferred thermometer by pediatricians, and the #1 retail brand. The accuracy of the Exergen TemporalScanner is supported by more than 50 peer-reviewed published clinical studies covering all ages from preterm infants to geriatrics and all care areas from hospitals to homes. For additional information, visit [www.exergen.com](http://www.exergen.com).

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