



Celebrity Moms Star in Exergen TemporalScanner's "Game Time Temperature" Contest for Fall and Winter Sports Broadcasts

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WATERTOWN, Mass., Nov. 20, 2014 (GLOBE NEWSWIRE) -- Exergen Corporation is placing the spotlight on its TemporalScanner thermometer by sponsoring Westwood One's NFL, and Sports USA's NFL and NCAA football radio broadcasts, as well as Performance Radio Network's NASCAR Racing events. The radio spots – recorded by high profile moms – remind consumers that the TemporalScanner is a fast, accurate and non-invasive tool for identifying fever, the most important symptom of the flu. Most, of all, it makes busy moms' lives easier.

The robust radio campaign features Wendy Venturini, the first woman anchor to announce a NASCAR race, Lauren Bohlander Kanaan, the wife of the 2013 Indy 500 winner Tony Kanaan, Nanci Kahn, wife of award-winning play-by-play announcer Larry Kahn, and Leah O'Brien-Amico, Gold Medal winner for USA Women's Softball in 1996. All of the moms are users of the Exergen TemporalScanner, speaking first-hand from their experience.

Exergen is sponsoring a "Game-Time Temperature" contest throughout the football season. Fans can guess the game time temperature before it is announced on Westwood One and Sports Radio USA and win an Exergen TemporalScanner. For more information, visit www.gametimetemperature.com or the Exergen Facebook page at [Facebook.com/ExergenCorporation](https://www.facebook.com/ExergenCorporation). Similarly, via Performance Racing Network, NASCAR racing fans can guess the Green Flag Temperature to win a TemporalScanner.

"Our innovative technology has revolutionized the way the world takes temperatures, and who better than busy moms to share that message with millions of sports fans," said Dr. Francesco Pompei, CEO of Exergen Corporation. "We know that a high percentage of sports fans are women and we want to let them know how it can make their lives easier when caring for sick infants and children."

Exergen markets two models of the TemporalScanner thermometer: a professional version for doctors' offices and hospitals, and a consumer model sold in major retailers nationwide. Nearly two billion temperatures are taken each year with the TemporalScanner. It is used in thousands of hospitals, clinics and pediatricians' offices across the country, as well as in millions of homes. In addition to being the #1 preference of pediatricians in the US, it is the #1 preference of nurses, and the #1 selling retail thermometer. The Exergen TemporalScanner's performance is supported by more than 50 peer-reviewed published studies covering all ages from preterm infants to geriatrics and all care areas from hospitals to homes. For additional information, visit www.exergen.com.

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