

Bob Harris (Exergen Industrial)

From: Exergen Corporation [rharris@exergen.com]
Sent: Thursday, June 17, 2010 3:46 PM
To: industrial@exergen.com
Subject: Summertime News from Exergen Industrial Division



Exergen Makes Summertime Activities Safe and Fun

June 2010

Exergen is With You in the Summer: baseball, beaches, beer, food or automobile joyrides!

In This Issue

Exergen Thermometers and Food Safety
 Exergen and Your Car
 Exergen's Temporal Scanner and Baseball
 Exergen and The Beach
 Exergen and Your Beer

Greetings!

Summertime and the living is easy. Fish are jumping and the cotton is high. Remember that classic tune? It's one of my favorites. With the first day of summer coming up, I'd like to share with you how our products relate to some of your summer activities and events.

Related Technotes

[Bread and Pastry Dough Mixing Temperature](#)
[Paint Curing With Radiant Heaters](#)
[Detecting Hot Melt Adhesive in Packaging](#)

Exergen Thermometers and Food Safety

Summertime involves a lot of food. Whether you are hosting a BBQ or traveling to a vacation spot that has all you can eat buffets, there is a lot of food consumed in the world during the summer time. Our DX501-232 is used by [HAACP Solutions](#) to measure all kinds of food temperatures in restaurants, bars, hotels, theme parks, food processing plants, and anywhere else that needs to track food and equipment temperatures. The [DX501-232](#) is the industries only portable thermometer with RS-232 capabilities, which allows HAACP Solutions the ability to connect to their PDA's, collect temperatures of cold and hot food product and log that info into the PDA.



Exergen and Your Car



We all like to take a nice joy ride in our automobiles during the Summer months. And of course we want our cars to be shiny and clean. [Brokaw Controls](#) manufactures an Infrared Drying system that does spot repairs on car parts that are scratched during assembly. They use the [IRt/c.10-K-240F/120C](#) non contact sensor to measure the paint temperature. As conventional contact sensors would also scratch the paint surface.

Exergen's Temporal Scanner and Baseball

A favorite Summer pastime (in the US anyway), is baseball. The [Exergen Temporal Scanner](#) is part of every Saturday and Sunday night's ESPN radio broadcast of Major League Baseball. Catch our sponsorship of the [Game Time Temperature](#) on your local [ESPN radio affiliate](#).



Exergen and The Beach

One of the most important pieces of information that you need to know before you hit the beach is the weather for that day and the water temperature that you will be swimming in. [Coastal Environmental Systems](#) uses the [IRt/c.10-K-80F/27C](#) to measure water temperature in some of their weather stations.

Exergen and Your Beer

A few years back the chairman of Anheuser Busch got a call from a colleague who picked up a case of Budweiser beer at a local store, and by the time he got it back to the car the flap opened up and his beverages spilled all over the parking lot. The chairman was furious and the next day called his engineers in, demanding to find a cure for this problem. The problem was cured by our [SnakeEye Thermal Switch](#) which is used to detect hot melt adhesion. [Nordson Seal Sentry System](#) uses our SnakeEye on their hot melt systems. So the next time you pick up your favorite beverage and get it back to the car safely you can thank the SnakeEye!



Thank you for taking the time to read my newsletter. Happy Father's Day to all the Dads out there, enjoy game 7 of the NBA finals as the LA Lakers host the Boston Celtics for the NBA Crown, winner take all. I am sure you all know who we are rooting for here at Exergen in Watertown, MA which is 7 miles from the Boston Garden! Also enjoy the World Cup action in the following weeks, along with your food, baseball, beer, beaches, and car rides this summer!

Sincerely,

Bob Harris
Industrial Division Sales Manager
Exergen Corporation

400 Pleasant Street
Watertown, Massachusetts 02472
BEAT LA!



[Forward email](#)

✉ [SafeUnsubscribe®](#)

This email was sent to industrial@exergen.com by rharris@exergen.com.
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Exergen Corporation | 400 Pleasant Street | Watertown | MA | 02472